








The *Better in Mulmur* campaign is designed to create community within and awareness outside of the Township of Mulmur.

The *Better in Mulmur* logo represents our community values and expresses the exciting and vibrant natural and cultural heritage of our Township.

Displaying this logo will help to create a sense of place throughout Mulmur, and will also create a network which links our wonderful assets and strengthens our community.

Better in Mulmur is a citizen and local business led, grass roots initiative. This logo is not intended to supercede or replace any Township branding. It's a celebration of the region, along the lines of the 'Ontario, Yours to Discover' logo.

COLOUR KEY

	CMYK 10,100,50,0
	CMYK 0,50,100,0
	CMYK 41,0,100,0
	CMYK 85,35,0,2
	CMYK 40,0,100,88

Approved useage examples:

on white/light background



greyscale

on clear background



on white/light background

on black/dark background



on black/dark background

heart only



heart only

Visit betterinmulmur.ca for more info and to download the logo.